

**2011 A.T.O.A. Conference
And
Vendor Trade Show**
(REVISED 8/11)



**Christ's Church of the Valley – C.C.V.
7007 W. Happy Valley Rd. / Peoria, AZ**

October 19-20st, 2010

**Vendor Coordinator
Doug Scholz**

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(480) 782-4061 (office)**

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or

ATOAcference@aztac.org



Arizona Tactical Officers Association

What is the Arizona Tactical Officer's Association?

The Arizona Tactical Officer's Association (ATOA), was formed in 2010 by a core group of Arizona tactical professionals. This Association was established to advance the education and professionalism of law enforcement officers involved in Emergency Response functions through the exchange of ideas and information relating to tactics, techniques and to further the networking and interrelation of departments and personnel. It will also provide information about the activities to the Arizona Chiefs of Police Association and other interested Governmental units.

Conference Attendees:

The Arizona Tactical Officer's Association 2nd Annual Conference / Vendor Show will attract tactical members from throughout the state of Arizona. Last year's attendance was over 250 members of Arizona's tactical Community.

The Arizona Tactical Officers Association Conference & Vendor Show

The Conference is scheduled for three days, with the first day reserved for Tactical Commanders and Team Leaders. The vendor show will be held during the first two days of the conference. The Vendor Exhibit area is an important piece of the entire conference. If your product is of interest to law enforcement, the Arizona Tactical Officer's Association's Conference gets your clients. The continuous traffic of the attendees is further increased by the administrators, purchasing agents and other interested purchasers who are invited to attend.

Booth Information

Gold Sponsorship-Single Booth (20x10): \$1,000.00

Includes: Two (2) 6' tables & Two (2) chairs
Identified as a Gold Sponsor on the ATOA web-site with company's web banner.
Exposure to Arizona's Tactical Community

Silver Sponsorship-Single Booth (20x10): \$500.00

Includes: Two (2) 6' tables & Two (2) chairs
Exposure to Arizona's Tactical Community

Bronze Sponsorship-Single Booth (10x10): \$200.00

Includes: One (1) 6' tables & Two (2) chairs
Exposure to Arizona's Tactical Community

Payment of Fees

Each booth space will require full payment at time of registration. **Add \$100 to booth fees if registered after September 15, 2011.** Booth space is not guaranteed until full payment is received.

Make all checks payable to:

Arizona Tactical Officer's Association

Send Payment to:

ARIZONA TACTICAL OFFICER'S ASSOCIATION
P.O. Box #1058
Peoria, AZ 85380

OR

Pay On-line with "Paypal" at www.aztac.org.

Terms of Cancellation

Once booth space has been requested, any cancellation of a booth after October 7, 2010 will result in forfeiture of 100% of the total booth space cost.

Arizona Tactical Officer's Association Web Page

Sponsors and vendors can stay up to date on the latest Arizona Tactical Officer's Association information by accessing our web site located on the Internet at:

www.aztac.org

Vendor Demonstrations

General vendor information shows are encouraged by the Arizona Tactical Officer's Association as a means of educating our attendees about the products, which are currently available to them. ATOA will reserve a room that will be utilized for the Vendor Show. Time will be allotted for attendees to walk through the show during registration, 2 hour lunch each day (in vendor show area), and following the training day.

2011 Vendor Exhibit Show Schedule

Set Up Hours

- Tuesday, October 18th, 1:00 p.m. – 5:00 p.m. or
- Wednesday, October 19th, 7:00 a.m. – 9:00 a.m.

Vendor Show Hours

- Wednesday, October 19th, 9:00 a.m. – 5:00 p.m.
- Thursday, October 20th, 7:00 a.m. – 3:00 p.m.

Tear Down Hours

- Thursday, October 20th, 3:00 p.m. – 6:00 p.m.

Merchandise Guidelines

The Arizona Tactical Officer's Association relies on sales of its own T-shirts and logo apparel to subsidize the low vendor booth fees. Vendors are not allowed to offer any item for sale, which bears the Arizona Tactical Officer's Association name or logo without the express, written consent of the Arizona Tactical Officer's Association.



Arizona Tactical Officers Association

Exhibition Rules and Regulations

The rules and regulations as stated herein have been formulated in the best interest of the exhibitors and are a part of the contract for exhibit space and sponsorship. The Arizona Tactical Officer's Association shall have full power to interpret or amend these rules and regulations.

The Arizona Tactical Officer's Association Director of Operations respectfully requests the full cooperation of the exhibitors in complying with these rules and regulations. Any points not covered are subject to the interpretation and decision of the Arizona Tactical Officer's Association Board of Directors.

Proper Use of Exhibit Space

Exhibitors and/or sponsors may not reassign, sublet or allow unregistered companies to use the whole or a part of the space assigned to them. Exhibitors and/or sponsors may not display or advertise any goods or services not manufactured, distributed or otherwise provided by the exhibiting company during the normal course of business. The final decision will rest with the Arizona Tactical Officer's Association's Vendor Coordinator and all decisions will be final.

Liability

The Arizona Tactical Officer's Association shall not, in any manner or for any cause, be liable or responsible to the exhibitor or the exhibitor's directors, officers, employees, agents, licensees, or guests for any loss of, or any injury or damage to the goods or other property of the exhibitor that may occur to the exhibitor, or to the exhibitor's directors, officers, employees, agents, licensee or guests. All claims for such injuries are hereby waived.

Each exhibitor and all persons who will be assisting the exhibitor must be registered and have a name badge. Each person will also be required to sign a Waiver of Liability prior to receiving his or her badge.

The exhibitor is responsible to protect and provide the security for their exhibit, demonstrations, goods, materials and/or equipment during conference times.

The exhibitor is responsible for taking all measures necessary to protect other parties and property from any harm, which might result from or be caused by its exhibit, demonstration, goods, materials, and/or equipment. The exhibitor shall be solely liable for any and all damages, costs or expenses which the exhibitor may incur, suffer or be required to pay by reason of injury to persons or loss of or injury to property which may be caused by or result from any act of omission on the part of the exhibitor, or caused by or result from any demonstrations or exhibit of the exhibitor.

Rejection of Application

The Arizona Tactical Officer's Association reserves the right to cancel exhibition or display space, refuse admittance or remove any person or company whose conduct or display of goods is, in the opinion of the Arizona Tactical Officer's

Association, incompatible with the general character, safety and objectives of the exhibition.

Cancellation and Relocation

The Arizona Tactical Officer's Association reserves the right to cancel or relocate the event. If the Arizona Tactical Officer's Association cancels or relocates the event due to circumstances within the Committee's control, the liability shall be limited to a refund of payment for exhibit and sponsorship costs paid by the exhibitor in accordance with the payment terms of the agreement. In the event that ATOA has no control over the cancellation or relocation of the exhibition, ATOA has no liability of any kind and may, in its discretion, refund any payments for exhibition and/or sponsorship costs paid by the exhibitor. In any event, ATOA's maximum and sole liability, if any, to the exhibitor and/or sponsor in the event of cancellation or relocation shall be for the return of the exhibition and/or sponsorship fee, or a portion of the fee, as the Committee, in its discretion, determines.

Security

The Arizona Tactical Officer's Association, in conjunction with the local law enforcement agency, will provide 24-hour security at the Conference location (Vendor Area) for the duration of the Conference / Vendor Show.

For Further Information Contact:

Conference Coordinator

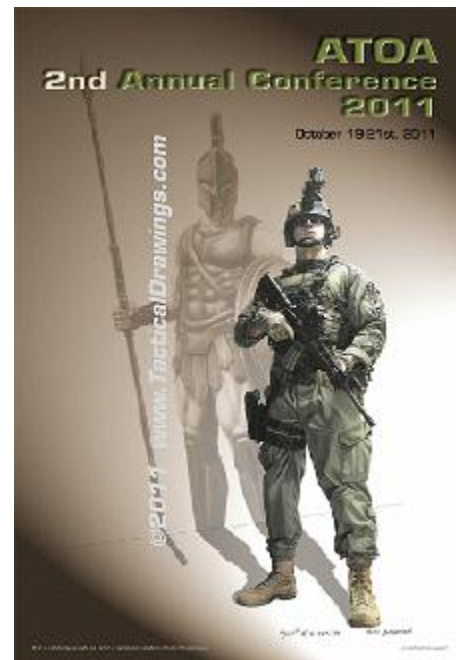
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ARIZONA TACTICAL OFFICERS ASSOCIATION

2ND Annual ATOA MEMBERSHIP CONFERENCE

October 19 – 21, 2011

at

Christ's Church of the Valley – C.C.V.

7007 W. Happy Valley Rd. / Peoria

Exhibitor/Company Name: _____

Point of Contact(s): _____

Address: _____

City: _____ State: _____ Zip-Code: _____

Phone #: _____ Fax #: _____

E-Mail: _____ Web Address: _____

Booth Information

Gold Sponsor Booth Silver Sponsor Booth Bronze Sponsor Booth
\$1000* \$500* \$200*

Number of vendors/salespersons attending: _____

Vendor / salespersons Names: _____

Are you interested in donating a Raffle Prize(s) for the Conference? Yes No

Item(s) donated _____

*** An additional \$100 booth fee will be added if booked after September 15, 2010.**

Payment Information-Please "X" one:

Enclosed is a Check/Money Order for payment in the full amount of \$_____.
(Please make check/money orders payable to ATOA and mail to P.O. Box #1058 Peoria, AZ. 85380.

I have made full payment on "paypal" online at **www.aztac.org** in the amount of \$_____

Questions: Please view ATOA Conference information at www.aztac.org